

# concession

## NEWS



### CHARITY SHOP OPENS AT CANTERBURY CHARTHAM GARDEN CENTRE

A charity shop has opened within The Garden Centre Group's site at Canterbury Chartham. The news has been reported in trade publication Garden Retail and local media outlets.

Charity Shops offer garden centre customers a unique garden centre experience for a good cause and like other complementary concession offers; they make an ideal reason to visit in any weather.

Operations Director Ian Silverton said "Charities and charity shops are an excellent fit for garden centres and we have worked with a number of organisations. In the past we have offered both promotional areas for short term lets in addition to this kind of shop space."

Please see below links to

Garden Retail (subscription required for full article)  
<http://www.hortweek.com/Retail/gated/1146810/>

This is Kent  
<http://www.thisiskent.co.uk/Pilgrims-Hospices-branches-Canterbury-garden/story-16719824-detail/story.html>

Canterbury People  
<http://www.canterburypeople.co.uk/Pilgrims-Hospices-branches-Canterbury-garden/story-16719824-detail/story.html>