

concession

NEWS

UPDATE



'CONCESSION NEWS' JOINS LINKEDIN



First Franchise Ltd and Promotional Space Ltd are pleased to welcome the users of LinkedIn to 'Concession News', the leading publication for concessions within Garden Centres.

As the leading experts in concession activity within the garden centre sector, we offer our customers the opportunity to keep up to date with:

- New store openings within garden centres
- New interest from national retailers expanding within garden centres
- New unmanned concession opportunities for garden centres
- New service providers displaying, promoting and advertising within garden centres
- New revenue initiatives for garden centres

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We think that our information and articles will be of interest, with our focus being to inform you of the activity of third party retailers and promoters within garden centres. If you would like to receive further updates or information about the initiatives you are reading about, feel free to Contact Us now, info@firstfranchise.com.

Visit our web sites for regular news, information and offers.

"Concessions are an excellent way to generate new revenues for garden centres and they offer something both different and appealing for the customers in addition to the core plant business. As the retail proposition of garden centres is constantly improving, creating a destination experience for the customers, we are finding new ways to interest our customer base, and concessions are a big part of the industry's development."

Peter Burks, The Garden Centre Association (GCA) Chairman and The Garden Centre Group Regional Manager