

concession

NEWS

UPDATE

COTTON TRADERS COMPLETE HIGH LEGH GARDEN CENTRE INSTALLATION



Cotton Traders have completed their latest garden centre installation at High Legh Garden Centre in Knutsford Cheshire, part of the Klondyke/Strikes Garden Centre group.

Cotton Traders now operate from 76 garden centres across the UK and are able to offer their excellent leisure wear ranges at the site from an area of c1100sqft. Having recently moved into the Strikes Garden Centre at Byrkley Park (Burton-upon-Trent), both parties were keen to work together at High Legh when Strikes confirmed their proposed development.

The development at the garden centre includes a new restaurant and extended garden centre shop which has enhanced the retail offer for their customers. The improvement to the craft shop and the additional space made available for concessions ideally complement the garden centres existing horticulture standards, thus making it a complete garden centre development.

“We were pleased to work with Cotton Traders as part of the High Legh development following the success of their recent installation at Byrkley Park. Cotton Traders are an ideal fit for the garden centres customer base and we are looking forward to the impact their marketing will have at the new site. We are in discussions with First Franchise about other possible concession areas within the store and hope to confirm more retailers will join us at the site in the near future.” **David Yardley – Operations Director, Klondyke/Strikes Garden Centre**

For more information on Cotton Traders garden centre stores please contact First Franchise, info@firstfranchise.com, 01737 735041.