

# concession

## NEWS

### UPDATE

## COTTON TRADERS SET FOR FURTHER GARDEN CENTRE EXPANSION IN 2012



Cotton Traders have recently announced that they plan to open 10 new garden centre concessions in 2012.

Cotton Traders opened their first garden centre in 2001 and now have over 70 stores trading from within garden centres across the UK. First Franchise have been working with Cotton Traders to exclusively manage their garden centre roll out programme and they arranged 15 new store openings in garden centres in 2011.

Changes from within Cotton Traders sees Nick Hamblin step up from his previous role of Retail Director to take over the position of Managing Director from former England Rugby Captain Fran Cotton who has become Executive Chairman for the group. Mr Cotton has recognised Cotton Traders' success in garden centres and has highlights their garden centre openings as "a good strategy."

First Franchise Managing Director Keith McIntyre said "We are proud to work with Cotton Traders as they continue to expand within the garden centre sector. Cotton Traders perfectly complement the existing garden centre clothing ranges which, along with their year round rental income and flexible agreement terms make them an ideal trading partner for garden centres."

For further information on how Cotton Traders may be able to benefit your garden centre contact us by email at [info@firstfranchise.com](mailto:info@firstfranchise.com)