



## DRESSED FOR SUCCESS

ROMAN  
ORIGINALS

Ladies wear and accessories retailer Roman Originals brings a touch of elegance to garden centres.

Roman Originals is planning to open 25 new stores within garden centres across the UK in 2012. In addition to garden centres, the ladies clothing designer and manufacturer already boasts 150 highstreet, shopping centre and outlet centre stores but is now bringing its Italian-inspired ranges to a new sector.

The company has already opened eight standalone stores at garden centres up and down the country including Woburn Sands Garden Centre, Northampton Garden Centre, Blooms Cardiff Garden Centre, Albrighton Garden Centre, Carr Gate Garden Centre and Blackbrooks Garden Centre.

As garden centres continue to expand into leisure and lifestyle ranges, the move by Roman Originals represents a new, exciting shift in fashion offerings on sale at garden centres that is expected to gather momentum in the coming year.