

# concession

NEWS

**UPDATE**



## FIRST FRANCHISE LAUNCH NEW SERVICE AT GLEE 2012



**GARDEN CENTRE  
SERVICES**

First Franchise are pleased to announce they will be launching a new service at GLEE this year, FF Garden Centre Services.

FF-Garden Centre Services has been set up to cater for the demand from garden centre operators looking to standardise their concession rents and agreements. The need for garden centres to work with First Franchise has been developed as a result of their success in placing concessions in garden centres since the companies formation in 2004.

The team of experts at FF have experienced every aspect of the concession agreement process from ensuring they achieve the right rent to relocations, terminations and avoiding sitting tenants (which can affect the value of the business).

For more information on the service please see our dedicated web page outlining the new service in full.

[www.firstfranchise.com/garden-centre-services/](http://www.firstfranchise.com/garden-centre-services/)

Come and meet the team at GLEE, in Hall 5 on Stand D56 (part of the GIMA Village) for a free no obligation discussion.