

concession

NEWS

UPDATE



GARDEN CENTRES – EASTER WEEKEND THE BUSIEST YET!



At Promotional Space Ltd, we work with leading garden centres and retail venues to provide opportunities for car dealerships to display and promote in high footfall, highly visible locations.

Easter Weekend is traditionally the busiest time of year for garden centres. The customers flock to the sites to enjoy the free parking and the destination experience. The May Bank Holiday weekends also offer very high footfalls, and are ideally suited for prominent vehicle displays.

As a result we would like to offer car dealerships an exclusive opportunity to utilise these display areas as part of their marketing strategy.

The customers that visit garden centres are:

- 35+
- ABC1
- Family orientated
- Affluent, homeowners

(*Demographic Information provided by the Horticulture Traders Association)

National venues, high footfalls, excellent prices, fantastic display locations.....**AVAILABLE NOW!**

We can also offer gift voucher incentive packages to dealerships that will add more interest and ensure Test Drives!

Call us now for more information.

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