

concession

NEWS

UPDATE

MOUNTAIN WAREHOUSE INSTALL NEW STANDALONE STORE AT WYVALE WOODBRIDGE



Mountain Warehouse, one of the UK's leading camping specialists has recently opened a new standalone store within a purpose built retail building at Wyvale Woodbridge Garden Centre.

The store is located off the garden centre car park, visible as you enter the main garden centre entrance found at the bottom of the Plantaria. The retailer let the unit from plan and has been involved through every step of the project to ensure that the unit provided was completed to an agreed specification.

Mountain Warehouse have installed similar stores into outlets operated by The Garden Centre Group as they continue to roll out their new store openings within garden centres. Similar developments at Andover Garden Centre and Woodlands Nurseries have also proved successful both of which were also Let from plan and erected with the sole purpose of bringing complementary retailers to the site.



Commenting on the completed store, **Keith McIntyre (First Franchise MD)** said *"This was a very exciting project to be involved in. The use of purpose built concession units to accommodate retailers where there is limited internal space, represents the way forward for the development of all garden centres' concession income development. Mountain Warehouse have been behind the project since we put forward the plan and the finish of both the unit and fit is superb. We look forward to developing more of these purpose built units with garden centres as it is an initiative applicable to all."*



For more information on how garden centres can develop areas of their sites to accommodate retailers, or for retailers interested in finding similar opportunities please contact First Franchise. info@firstfranchise.com, 01737 735041.