



NEW CONCEPT COMES KNOCKING



The House Nameplate Company unleashes its new concession concept bringing a range of door furniture and a new, easy-to-manage revenue stream to garden centres.

The House Nameplate Company has introduced a new, unmanned retail concept to garden centres throughout the UK and is on the lookout for new venues.

A stalwart garden centre supplier, The House Nameplate Company has operated within the sector for ten years supplying handmade name plaques, which customers ordered from a leaflet dispenser within the garden centre.

The latest development has seen them expand into individual letters, numbers and other door furniture supplied via an unmanned display stand. The company provides and monitors the stand, stock and point of sale to the host, free of charge, with all items being processed through the garden centres' till systems, where they retain a healthy commission on each item.

The concept has already been successfully installed at 140 garden centres but The House Nameplate Company is looking for more opportunities nationwide.