

concession

NEWS

UPDATE

STEPHEN MURPHY TAKES THE HELM AT THE GARDEN CENTRE GROUP

The UK's largest garden centre chain, The Garden Centre Group, has announced that Stephen Murphy the company's Chairman will be temporarily assuming responsibilities until a replacement CEO is recruited, following the decision for Nicholas Marshall to stand down.

Stephen was previously the group CEO of 'Virgin Group' from 2005 – 2011, a position he succeeded from the group's founder, Richard Branson. Stephen has a wealth of experience of Senior Positions for international brands and brings his unique expertise to the garden centre sector.

The Garden Centre Group executive team had outlined a robust strategy for the development of the nationwide garden centre chain which attracted current owners Terra Firma, to purchase the group earlier this year.

Central to the development of the group's business model is the expansion of its concession partners alongside the investment into the core horticulture and catering offers.

There are currently over 500 concessions trading from within the 129 garden centres making The Garden Centre Group the leading concession business of this type in the UK. The Garden Centre Group is set to significantly increase the space it lets to concessions over the next three years, by developing and expanding the groups key garden centres.

More information on the development of concessions within The Garden Centre Group will follow on this site.