

concession

NEWS

UPDATE



THE GARDEN CENTRE GROUP CHIEF EXECUTIVE, NICHOLAS MARSHALL ON BBC NEWS DISCUSSING HOW CONCESSIONS ARE SUPPORTING THE MODERN GARDEN CENTRE'S RETAIL MODEL



On 19th July BBC News reported from the UK's largest garden centre Bridgemere Garden World operated by The Garden Centre Group. Click the link below to see how the industry's leading garden centre operator has benefited from the increase in concession activity during what has been a difficult trading season.

<http://www.bbc.co.uk/news/business-18901432>