

concession

NEWS

UPDATE

THE CLOTHING OUTLET – GARDEN CENTRE DEBUT



'The Clothing Outlet' are a specialist children's wear manufacturer and retailer that have recently opened their first unmanned concession within the UK's garden centre sector.

Opening in Moreton Park Garden Centre near Oswestry, 'The Clothing Outlet' have taken an area of c350sqft to install their range alongside the existing garden centre clothing department.

The stock is provided to the garden centre Free of Charge and processed through the garden centres EPOS system as part of the Unmanned Concession model. The garden centre retains a commission of the sale and pays back the monies taken on invoice to ensure that the garden centre is not left with a large stock holding burden and can be confident in introducing the new range in a low risk way.

Part of the ranges they introduce include recognisable children's characters such as 'Thomas the Tank Engine' and well known brands such as 'Beachcomber' swimwear.

Commenting on the recent installation, **Sue Franks** of **First Franchise** said "*We are very pleased to work with 'The Clothing Outlet' bringing something new to garden centres. The ranges of children's wear that are being introduced to garden centres offer site owners the opportunity to stock this range, which is ideally tailored to their customer base of young families that visit garden centres every day, in a cost effective, well managed way.*"

For more information on 'The Clothing Outlet' and Unmanned Concessions in general please [click here](#); email us info@firstfranchise.com or call 01737 735041 now.